



*EDCO's ArrowLine®
Slate steel roofing
was selected by
New York
homeowner for its
beauty and
durability.*



Situation

Mark Anderson is a first-time homeowner in New York state. He hired a carpenter to replace two windows. During a discussion with Anderson, the carpenter mentioned his house needed a new roof. Anderson was shocked since the home wasn't that old. Anderson understood that asphalt roofs last, on average, last 15-20 years. But the carpenter said not every roof will withstand the test of time.

Global warming has caused more severe weather patterns to become more frequent. It has speeded up the degradation of granules on asphalt shingles. It is especially true in places like New York, which has four seasons. The change in temperatures and heavy snow are not conducive to a long life span for asphalt shingles. The carpenter recommended that Anderson investigate steel roofing, which will last more than 30 years.

Anderson and his family were planning to stay in their home for at least another 40 years. The homeowner compared the costs of two different brands of asphalt roofs with EDCO steel roofing. The steel roof's comparable price and stunning appearance made it a simple decision. A steel roof would be more durable and withstand the New York climate longer. The investment would be slightly higher, but EDCO's ArrowLine Slate steel roofing would last more than another asphalt roof. It would also add value when it was time to sell the place.

Solution

Anderson contacted EDCO Products, and they sent out the contractor of Dedovet Roofing the next day. Dedovet recommended replacing the current roof with EDCO's ArrowLine Slate in Statuary Bronze Blend. The homeowner felt it would provide a stunning contrast to the white siding and trim. Anderson liked the strength and durability of the product, along with EDCO's lifetime warranty.

Results

"The new roof is solid and I will sleep better knowing I don't need to worry about damage like shingles blowing off," said Anderson. "EDCO products and their ArrowLine steel roofing was definitely the right choice, and I will never have to worry about my roof again."